



**Title:** Winter/Spring Marketing Intern, National Offshore Wind Research and Development Consortium

**Posting Date:** December 23, 2020

An intern for the National Offshore Wind Research and Development Consortium (“Consortium”) will support efforts to promote research and development activities that reduce cost and risk of offshore wind development projects throughout the United States while supporting U.S.-based manufacturing and the offshore wind supply chain. The Consortium is a nationally focused, independent, not-for-profit organization funded primarily by the United States Department of Energy (DOE) and the New York State Energy Research and Development Authority (NYSERDA). With the additional financial support of several states, it is led by key offshore wind industry stakeholders and research institutions. The Consortium was formed in response to U.S. DOE Funding Opportunity Announcement DE-FOA-0001767. The Consortium is dedicated to managing industry-focused research and development of offshore wind to maximize economic benefits for the U.S.

The Consortium’s research and development priorities are summarized in our [Research and Development Roadmap 2.0](https://nationaloffshorewind.org/resources/), available at <https://nationaloffshorewind.org/resources/>. The Consortium funds research projects through open enrollment competitive solicitations. For more information about the Consortium’s organization and focus areas, visit <https://nationaloffshorewind.org/about/>.

The Marketing Intern position will support Consortium efforts to promote and commercialize offshore wind technology innovations using the annual technical conference as a platform for outreach. The Marketing Intern will report to the Executive Director.

**Key Responsibilities:**

- Assist Executive Director in maintaining the Consortium website. Tasks may include performing content updates, posting press releases, and coordinating with the Consortium’s contracted web master.
- Assist Executive Director in managing Consortium social media platforms, including LinkedIn and Twitter.

- Assist Executive Director and Program Managers in event registration setup and promotional outreach.
- Assist the Executive Director and Program Managers in managing Consortium database of email contacts.
- Provide regular summary briefs on the Consortium's outreach metrics across platforms.
- A commitment of 6-10 hours of work per week (remotely)

**Required minimum qualifications include:**

- Demonstrated interest in renewable energy.
- Demonstrated problem-solving ability; an entrepreneurial edge, resourcefulness, adaptability, and ability to work independently.
- Strong writing and interpersonal communication skills.
- Experience with LinkedIn and Twitter.
- Experience with or willingness to learn WordPress, MailChimp, and Eventbrite.
- A junior or senior in good academic standing pursuing a Bachelor's degree in Marketing; suggested majors include communications and business management.

**Compensation:**

TBD

**To apply:**

Please submit a cover letter and resume to [careers@nationaloffshorewind.org](mailto:careers@nationaloffshorewind.org).

The Consortium is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.